

## SYED AZHAR ALI NASIR

## **DESIGNATION – NON EXECUTIVE DIRECTOR**

Syed Azhar Ali Nasir is a seasoned finance and commercial leader with over 25 years of experience in strategic and operational management. As Non Executive Director of Karam Ceramics Limited, he has played a pivotal role in driving financial efficiency, optimizing business processes, and ensuring steady growth.

With a strong academic foundation, holding both a Bachelor of Business Administration (BBA) in Finance and a Master of Business Administration (MBA) in Marketing from the prestigious Institute of Business Administration (IBA) Karachi, he has successfully led the finance and commercial divisions of the company. His expertise lies in budgeting, forecasting, strategic planning, financial reporting, and business analytics.

Throughout his career, Syed Azhar Ali Nasir has been instrumental in implementing cost-cutting measures, improving reporting efficiencies through new systems, and restructuring finance operations to enhance profitability. His leadership extends beyond finance, collaborating across departments such as sales, marketing, customer service, and production to ensure seamless business operations.

He has held key international memberships, including serving as Chapter Chair of YPO Capital Chapter, Communications Chair at EO, and Vice Chairman of the Pakistan-China Business Council under FPCCI. His extensive involvement in business organizations reflects his commitment to fostering economic growth and international business relations.

Apart from his professional pursuits, he is passionate about swimming and reading.